

# The Annual Conference הכנס השנתי ה-26

of the Israel Society for Dermatologic Surgery של החברה הישראלית לכירורגיה דרמטולוגית

**Sep.04.**20**24** | Hilton Hotel, TLV \_\_\_\_



כמו כן, עשינו מאמצים גדולים לקיים תערוכה מסחרית רחבה ורצינית שתאפשר לחברים לבוא במגע בלתי אמצעי עם החברות המובילות בתחום.

אני רוצה להודות לכל החברות אשר לוקחות חלק בכנס - לא היינו יכולים להצליח להרים כזה כנס בלעדיכן.

אנחנו מקווים גם שמרכז הכנסים של מלון הילטון תל אביב ישמש מקום נוח אשר יאפשר מפגש בין עמיתים למקצוע ושילוב חיוני בין מקצוענות ולימוד לקשרים חברתיים ואישיים.

אני מאחלת לכולם כנס מהנה ופורה!

בברכה,

ד"ר להבית אקרמן

יו״ר הכנס והחברה הישראלית לכירורגיה דרמטולוגית

#### עמיתים יקרים,

בשם ועד החברה הישראלית לכירורגיה דרמטולוגית, ברוכים הבאים לכנס השנתי ה-26 של החברה הישראלית לכירורגיה דרמטולוגית!

בראש דברי, ברצוני להודות לכל אלה אשר לקחו חלק בארגון הכנס השנה לרבות חברי הועדה המארגנת, הועדה המדעית וצוות חברת קלידוסקופ - שיתוף הפעולה הפורה איפשר לנו להביא לכם את הכנס המקצועי ביותר.

כמידי שנה יוצגו במהלך הכנס החידושים האחרונים בתחום הכירורגיה דרמטולוגית מהארץ ומהעולם אולם השנה החלטנו לשים דגש על נושאים רלבנטיים כמו מקומינו ברשתות החברתיות ואיך לעשות את זה בצורה מקצועית ואתית, איך משלבים טכנולוגיות חדשניות וותיקות וכן אנו ממשיכים בתכנית הלימוד למתמחים גם בכנס עצמו! הכנס משלב חדשנות יחד עם לימוד והקניית ידע מעשי.

אנו מתברכים ומתכבדים בהשתתפותם של מרצים בעלי שם מהשורה הראשונה מחו"ל לצד בכירי הרופאים העוסקים בתחום מהארץ בין השאר ד"ר קרונין נשיא איגוד הדרמטולוגים האמריקאי ועוד.

הרכבנו תכנית הכוללת מגוון רחב של נושאים בכירורגיה האסתטית ולא - אסתטית. נסינו לכסות ולתת ביטוי הולם לכמה שיותר נושאים במגבלות הזמן של כנס חד יומי על מנת לייצר כנס מקיף, מקצועי חדשני אך מלמד ופרקטי.

#### Dear colleagues,

On behalf of the board of the Israel Society for Dermatologic Surgery, We look forward to welcoming you to the 26th Annual congress!

First of all, I would like to thank all those who took part in organizing this year's conference, including the members of the organizing committee, the scientific committee and the Kaleidoscope team – this fruitful cooperation allowed us to bring you the most professional conference.

As every year, the latest innovations in the field of dermatologic surgery from Israel and the world will be presented during the conference, but this year we decided to emphasize such relevant topics as our place in social networks and how to do it in a professional and ethical way, how to combine old and innovative technologies, and we are also continuing the study program for interns in the conference itself! The conference combines innovation together with learning and imparting practical knowledge.

We are blessed and honored by the participation of renowned invited speakers from abroad alongside the senior doctors from Israel, notably Dr. Cronin, President of the American Academy of Dermatology, and more. We put together a program that includes a wide variety of topics in aesthetic and non-aesthetic surgery.

We tried to cover and give adequate expression to as many topics as possible within the time constraints of a one-day conference in order to produce a comprehensive, professional, innovative yet instructive and practical conference.

Also, we made great efforts to hold a broad and serious trade exhibition that would allow members to come into direct contact with the leading companies in the field. I would like to thank all the companies that take part in the conference – we could not have managed to hold such a conference without you.

We also hope that the conference center of the Hilton Tel Aviv Hotel will serve as a convenient place that will allow a meeting between colleagues in the profession and an essential combination of professionalism and study with social and personal connections. I wish everyone a fun and fruitful conference!

Best regards,

Dr. Lehavit Akerman

Chairperson of the Conference and of The Israel

## chairman Meeting

Dr. Lehavit Akerman

## **Organizing Committee**

Dr. Yehonatan Kaplan	ד"ר יהונתן קפלן
Dr. Hagai Landov	ד"ר חגי לנדוב
Dr. Mati Rosenblat	ד"ר מתי רוזנבלט

### **Scientific Committee**

Dr. Michael Shohat	ד"ר מיכאל שוחט
Dr. Riad Kasem	ד"ר ריאד קאסם
Dr. Efrat Solomon	ד"ר אפרת סולמון



07:45-08:30	Registration & Refreshments
08:30-08:45	Opening Remarks
	Dr. Lehavit Akerman, Chairman,
	Israel Society for Dermatologic
	Surgery
08:45-09:50	Innovation Session
	Chairs: Prof. Daniel Mimouni,
	Dr. Joseph Shiri, Dr. Hagai Landov
	Plenary Hall B
08:45-08:52	PRP: what's new in home use?
	Dr. Tzahi Shelkovitz
08:52-08:59	Al in aesthetic dermatology
	Dr. Ron Yaniv
08:59-09:06	Laser for melasma: is it really
	effective?
	Dr. Ziad Khamaysi
09:06-09:13	What's new in peeling?
	Dr. Ronen Magun
09:13-09:23	Energy based devices - What's new?
	Prof. Assi Levi
09:23-09:30	Trends in aesthetic medicine
	Dr. Efrat Solomon

09:30-09:40	Sofwave™ Summer Arms: Innovative solution for the GLP-1 weight loss taking the world by storm
	Dr. Lehavit Akerman Sponsored by
09:40-09:50	DermaFiller® – Natural approach to
	anti-aging
	Dr. Amir Koren
	Sponsored by
	Cellenis <sup>®</sup>
09:50-10:30	Invited Speakers' Session
09:50-10:30	Invited Speakers' Session Chair: Dr. Baruch Kaplan
09:50-10:30	
<b>09:50-10:30 09:50-10:10</b>	Chair: Dr. Baruch Kaplan
	Chair: Dr. Baruch Kaplan Plenary Hall B
	Chair: Dr. Baruch Kaplan  Plenary Hall B  Port wine birthmarks: the best
09:50-10:10	Chair: Dr. Baruch Kaplan  Plenary Hall B  Port wine birthmarks: the best treatment approach?  Dr. Yakir Levin, Boston, MA, USA
	Plenary Hall B  Port wine birthmarks: the best treatment approach?  Dr. Yakir Levin, Boston, MA, USA  3-dimensional approach to facial
09:50-10:10	Plenary Hall B  Port wine birthmarks: the best treatment approach?  Dr. Yakir Levin, Boston, MA, USA  3-dimensional approach to facial anatomy for cosmetic dermatologists
09:50-10:10	Plenary Hall B  Port wine birthmarks: the best treatment approach?  Dr. Yakir Levin, Boston, MA, USA  3-dimensional approach to facial

10:30-11:20 Session | Innovations in dermatologic surgery: spotlight on industry leaders - Part 1 Chairs: Dr. Hadas Prag Naveh, Dr. Mati Rosenblat Plenary Hall B 10:30-10:50 Breakthrough ultrasound technology for face, neck, and full body skin tightening and skin regeneration Dr. Shimon Eckhouse Sponsored by ≈sotwave\* 10.50-11.10 Multidimensional skin quality treatments-Juvederm Volite & HArmonyCa Dr. Lehavit Akerman Sponsored by Allergan Aesthetics 11.10-11.20 Bio-stimulators - Managing expectations and enhancing patient satisfaction Dr. Marina Landau Sponsored by

the crowd
Chair: Dr. Vlad Uvaidov
Hall A
Excellent outcomes start with
excellent assessment - Key tips to
improve your assessment
Dr. Ella Egozi
Sponsored by
Allergan Aesthetics
Management of melasma: do's and
don'ts
Prof. Assi Levi
Sponsored by L'ORÉAL Dermatological Beauty

11:45-12:15	Session   Innovations in dermatologic surgery: spotlight on
	industry leaders - Part 2  Chairs: Dr. Nejmi Andrawus Daood,
	Dr. Vlad Uvaidov
	Plenary Hall B
11:45-12:05	Hallura: More than a filler - Nobel prize winning technology
	Dr. Marina Landau
	Sponsored by <b>Alma</b> ™
12:05-12:15	Unparalleled precision and safety with
	full face Xeomin treatments
	Dr. Fadi Hamadani
	Sponsored by
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	ALPHAMEDIX A WORLD OF INNOVATION

#### 12:15-14:05

## **Parallel Session**

#### Chair: Dr. Ella Egozi

Plenary Hall B

Workshops' Session |
Practical tips, tricks, anatomy and avoiding complications
Panel: Aesthetic surgery challenges

Panel: Aesthetic surgery challenges and complications

Dr. Marina Landau, Dr. Michael Shohat, Dr. Omer Rosenbaum

12:15-12:30

Workshop | Unparalleled precision and safety with full face Xeomin treatments

Dr. Fadi Hamadani

Sponsored by



A WORLD OF INNOVATION

12:30-12:50

Workshop | Revolutionizing regenerative aesthetics: Sofwave solution for evebrow and neck lifting Dr. Lehavit Akerman & Dr. Liat



12:50-13:05

Workshop | Regenerative medicine -Changing the laws of aging

Dr. Mava Sinai

Attas



13:05-13:20

Workshop | Alma Hybrid - The ultimate scars solution

Dr. Neimi Andrawus Daood & Dr. Lee Zur



13:20-13:35 Workshop | RRS long lasting. The first hybrid product for face & body - 3D reiuvenation Dr. Mimi Ehrenraich Sponsored by 13:35-13:50 Workshop | The future of regenerative aesthetic medicine - HArmonyCa live injection Dr. Yehonatan Kaplan & Dr. Lehavit Akerman Sponsored by Allergan Aesthetics 13:50-14:05 Workshop | Non-surgical facelift with agulift threads Dr. Raed Khoury Sponsored by 14:05-14:20 Panel: Aesthetic surgery challenges and complications Dr. Marina Landau, Dr. Michael

Shohat, Dr. Omer Rosenbaum

12:15-14:05 Iron Surgeon reconstruction pearls:

Chairs: Dr. Hagai Landov Dr. Riad Kassem

Hall C

Special suturing techniques

Prof. Jonathan Kantor

Jacksonville, FL, USA

Reconstruction diamonds
Prof. Leonard Goldberg
Houston, TX, USA

14:20-15:20	Lunch Break, Exhibition & Pitch the crowd
	Chairs: Dr. Mati Rosenblat, Dr. Klila Hershko
	Hall A
14:25-14:32	Considerations & choices while
	treating the male patient
	Dr. Mimi Ehrenraich
	Sponsored by
14:35-14:42	Nd-yag laser: Versatile treatment
	across multiple indications
	Dr. Mati Rozenblat
	Sprinsor ed by  AMI Technologies
14:45-14:52	Topicals - combined treatment for
	pigmentation & EBD
	Dr. Lee Tzur
	Sponsored by Alma ForYou. For Life.

15:20-16:50	Session Sponsored by LOREAL Dermatological Beauty Building your digital identity - Creating the right content keeping medical trust
	Chairs: Dr. Anna Eshkol, Dr. Yossi Tayeb
15:20-16:20	Plenary Hall B  How to build a social media persona   Cracking META: New formats & content strategy  Tamar Mor, Social media marketing expert
16:20-16:50	Cracking Tiktok: Create the right content keeping medical trust  Shahar Cohen, Partnerships Manager at TikTok Israel, Content Creator
16:50-17:05	Abstract session
	Chairs: Dr. Arie Y. Lifshitz, Dr. Klila Hershko

16:50-16:57	Predictive clinical factors for complex reconstruction following Mohs micrographic surgery: a retrospective analysis of 2000 cases in a tertiary center in a tertiary center Dr. Yoav Metzger
16:57-17:04	Erbium-YAG Laser treatment for recalcitrant warts: a retrospective analysis  Dr. Badea Jiryis
17:05	Happy Hour



## Dr. Leonard H. Goldberg

Dr. Goldberg, a fellow of the Royal College of Physicians, is world-renowned in the field of dermatologic surgery. He is a leader in Mohs micrographic surgery and is both a recognized speaker and author of more than 300 publications on this subject.

He was Chief of Dermatologic Surgery at Baylor College of Medicine and is a member of numerous professional societies and committees, including the American Academy of Dermatology. He is a Fellowship Director for the American College of Mohs Micrographic Surgery and Cutaneous Oncology and a President of the Houston Dermatological Society. Dr. Goldberg is an active staff member of the Methodist Hospital and a Program Director of The Procedural Dermatology Fellowship sponsored by the Methodist Hospital – Houston.

Dr. Goldberg is Clinical Professor at the Weill-Cornell Medical College, Department of Dermatology, The Methodist Hospital, Houston, TX, and Clinical Professor of Dermatology at the University of Texas Medical School – Houston, TX.

#### **Professor Jonathan Kantor**

Professor Jonathan Kantor is editor-in-chief of JAAD International, the author/editor of four textbooks published by McGraw-Hill (including



Dermatologic Surgery, now entering its second edition), and the author of over 150 scholarly publications.

He is affiliated with the Department of Dermatology, Center for Global Health, and Center for Clinical Epidemiology and Biostatistics at the University of Pennsylvania Perelman School of Medicine. He is a three-time recipient of the AAD Presidential Citation Award, a recipient of the Member Making a Difference Award from the AAD, and a winner of the best paper of the year award in *Plastic & Reconstructive Surgery*.

Jonathan's work has been the subject of editorials in every major dermatology journal. He has also been associate editor of JAAD and Dialogues in Dermatology, is on both the Mohs Appropriate Use Committee and Guidelines Committee for the AAD, and was a member of the Reconstruction after Skin Cancer Resection Guidelines Committee for the American Society of Plastic Surgeons. In addition to his academic and teaching responsibilities, he has a busy private practice in Florida.

#### Dr. Yakir Levin

Dr. Yakir Levin, M.D., Ph.D., is Instructor of Dermatology at Harvard Medical School and a clinical and research faculty member at Massachusetts General Hospital. He practices clinically in MGH's Department of Dermatology, where he specializes in medical dermatology and in procedures to treat congenital lesions in children as well as cosmetic concerns in adults. He conducts research at MGH's Wellman Center. for Photomedicine. His work, which focuses on the development of novel technologies to address unmet clinical needs in dermatology and related fields, has led to several patent filings. He is currently developing novel approaches to the nonsurgical treatment of congenital melanocytic nevi and to the treatment of hyperhidrosis.

Dr. Levin completed his MD and PhD (Electrical Engineering) degrees at Stanford University and his dermatology residency at Boston University.

Following these, he completed a clinical and research fellowship at the MGH laser and cosmetic center and at the Wellman Center under the mentorship of Dr. Rox Anderson and Dr. Mathew Avram.

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